

## Conditions of participation fan video

1. all natural persons aged 18 and over are eligible to participate.
2. participation is possible between 1.10.2021 and 22.10.2021. Participation is free of charge and only possible via [www.swisscitymarathon.ch/fan](http://www.swisscitymarathon.ch/fan).
3. each participant must provide his/her first and last name and e-mail address.
4. with the upload of the video the participant transfers to the association SwissCityMarathon-Lucerne and the company Bild und Ton B+T AG the full copyright unlimited in space, time and subject. In particular, the participant agrees to the following use of his/her image/video:  
Through all social media channels of SwissCityMarathon - Lucerne, Bild und Ton B+T AG, SwissCityMarathon - Lucerne newsletter, SwissCityMarathon - Lucerne website, TV commercials, all SwissCityMarathon - Lucerne communication channels, and all media partners.
5. TV stations / media may film excerpts of the video messages and broadcast them on their communication channels, especially TV.
6. the participant confirms that he/she owns all rights to the video sent in. He/she expressly assures that the persons depicted on the video have been informed about the scope of use in accordance with these conditions of participation prior to uploading and that they have expressly agreed to this.
7. The participant confirms that the uploaded video does not violate any third party rights, in particular trademark rights, copyrights and personal rights, and that the video does not contain any content that is harmful to minors, pornographic, racist, glorifies violence or other illegal or otherwise objectionable content. If, despite this assurance, the visual material infringes the rights of third parties and the SwissCityMarathon - Lucerne Association suffers damage as a result, it may assert recourse claims against the participant.
8. The association SwissCityMarathon - Lucerne reserves the right to select, edit, change and prepare individual videos from the uploaded videos and to broadcast only these videos on the day of the event itself as well as in the subsequent advertising measures etc.. There is no guarantee that a submitted video will be published.
9. the SwissCityMarathon - Lucerne Association may delete a video without reason and without prior notice as well as in case of danger of violation of the conditions of participation, in case of illegal or otherwise objectionable contents.
10. the association SwissCityMarathon - Lucerne reserves the right to exclude participants from the campaign in case of suspicion of manipulation or violation of the conditions of participation as well as to modify or terminate the campaign at any time.
11. The participant agrees that the SwissCityMarathon - Lucerne Association may use the personal data received for marketing purposes.
12. the action is subject to Swiss law. The place of jurisdiction is Lucerne.

Lucerne, 20.09.2021